

**INTERPRETIVE PROGRAM
VISION AND GUIDING PRINCIPLES
Adopted November 19, 2010**

Vision Statement



Washington State Parks provide positive, memorable experiences that connect visitors to Washington's diverse human and natural heritage through quality interpretive experiences provided by staff and volunteers in collaboration with interested tribes, agencies, organizations, and individuals.

Guiding Principles

1. Every state park has a story to tell.
2. Interpretation increases the quality of visitor experience in a state park.
3. Effective interpretation is thematic-based and relevant to its audience.
4. Organized interpretive experiences build on each other, leading to a broader understanding of state park resources.
5. Interpretation is an effective communication tool used to protect park resources and improve public compliance with park rules.
6. Interpretive messages are accurately presented and respect multiple cultural views.
7. Interpretive opportunities are designed to be accessible to all visitors.