

Beyond 2013 – A Transformation Strategy

Strategic Analysis of Your Favorite Park

Using the document “State Parks Strategic Alternatives Analysis” as a guide, comments below tell us your thoughts about what can and should be done at your favorite park. You can mail or email your comments to the Washington State Parks planning team at the address shown on the web page.

Name of Park: Lincoln Rock State Park – eight people attended the May 22 nd public meeting in Wenatchee, WA.						
Name of Commenter (optional):						
	Theme 1: Parks as an Enterprise		Theme 2: Parks as a Community Non-Profit		Theme 3: Parks as a Public Asset	
Key Question	<i>Why would people and private companies choose state parks?</i>		<i>Why would non-profit organizations and other governments partner with state parks?</i>		<i>Why would state government invest in state parks?</i>	
	Program	Financing	Program	Financing	Program	Financing
General Description						
Camping						
Indoor Accommodations	1. Add more cabins at Lincoln Rock.					
General Day Use Activities (e.g., picnicking, hiking, biking, informal field games)	1. Develop group Discover Pass fees for organized groups at Lincoln Rock.					
Beach Activities/ Swimming						
Marine Recreation/ Boating						
Interpretation/ Education						

	Theme 1: Parks as an Enterprise		Theme 2: Parks as a Community Non-Profit		Theme 3: Parks as a Public Asset	
Natural Systems Stewardship						
Historic Preservation						
Pre-Historic Archeological Protection						
Winter Recreation						
Special Events						
Park Commerce						
Visitor Safety and Law Enforcement						
Other (within three themes)						
Other (outside of Theme Approach)	General comments from the participants: - Not natural and places us out of line. - Vision might be lost if we become an enterprise. - Stewardship would be lost.					

	• May not receive enough help. People may not donate and not provide all the services we want to offer to the public • Quality diminishes. • Looking at revenue streams, we are looking at the discover pass, grants and partnerships Public assets – • Reduced taxes leaves us unable to support the parks • People who do not feel as passionate about parks will not support the system Pose the question if we go to an enterprise model for five years and go back to general fund support later. The agency should have been winned off the general fund and not a rapid implementation. • Forest Service – State Parks is in the same position Forest Service was in 1980. They are looking for private organizations to operate these parks. • Participant thinks the wages are what are hindering State Parks. The company he’s working for hires seasonal workers and do not provide any benefits. • Law enforcement – verbal judo – parks do not need a gun to enforce the law. If needed, you contact the local authority to assist. • Have a paid resource officer on site. This is used now in the school systems. • Law enforcement in state parks doesn’t meet the mission statement. Why are we spending money in areas that local authority can perform? • Do not like going to a state park and having the ranger act like a police officer. • Start looking at parks that are profitable and retain these parks and eliminate the parks that aren’t profitable. • In the private sector the managers are given a full week of training. Most of the managers are couples that manage the parks. • What could state parks change to help do things better (Evergreen Mt. Bikers)? Evergreen Mt. Bikers have the most skilled volunteers. State Parks can get out of the way so we can continue our mission. We don’t get responses by email or phone calls when we contact State Parks or we are told “we are under staff.” What works in one region may not work in other regions. They have trails they are willing to repair and people who are willing to write grants. The trail standards are already established. State Parks can utilize the Trail Standards combined with Mt. Bike organization and Oregon.
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